



www.ammattirakentaja.fi

A real Information Package for every Builder

Ammattirakentaja is a topical information package for professional builders introducing important construction services to those in need. Publication provides up-to-date information about services, interest groups, and it works with both small and large companies as a visible partner. You will find professionals, companies and suppliers nationwide.

Ammattirakentaja magazine is very popular as a neutral media for the small and medium-sized industries. We also publish and maintain www.ammattirakentaja.fi website and our news-email reach about 25 000 decision makers in construction business every week.

Ammattirakentaja magazine reaches:

- decision makers in construction business
- professionals in real estate administration
- technical decision makers in all community councils and cities in Finland
- companies in a business of administration of a condominium
- educational instances in construction business

Check our website www.ammattirakentaja.fi for more information.

ISSUE SCHEDULE 2016

| No | Published | Materials deadline | Details |
|-----|-----------|--------------------|---|
| 1 | February | 15.2. | Renovations ■ HCAC |
| 2 | April | 15.4. | Groundwork ■ Construction ■ Materials ■ Garden and Landscape Architecture ■ Building Services ■ Floors and Surfaces |
| 3 | June | 15.6. | Facade ■ Building services for Real Estates ■ Steel and Metal Construction ■ Building Materials |
| 4 | September | 30.9. | Construction and Building Services ■ Concrete Construction 12.–14.10.2016 FinnBUILD |
| 5–6 | December | 20.11. | Winter Construction ■ Electrical engineering ■ Lighting |

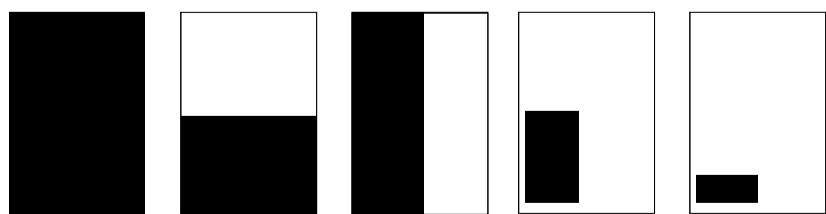
Changes of themes and dates are possible.

ADVERTISING SIZES AND PRICES 2016

For all inquiries about advertising (year contracts edc.) please contact our Advertising Sales person David Kentala, david.kentala@mediapartners.fi.

| Size (210 x 297 mm) | Width x height | Prize |
|-----------------------|----------------|---------|
| Back cover | 210 x 297 mm* | 3 000 € |
| 2. cover | 210 x 297 mm* | 2 400 € |
| 3. cover | 210 x 297 mm* | 2 400 € |
| Full page | 210 x 297 mm* | 1 350 € |
| Full page advertorial | 210 x 297 mm* | 800 € |
| 1/2 page (horizontal) | 210 x 148 mm* | 800 € |
| 1/2 page (vertical) | 102 x 297 mm* | 800 € |
| 1/4 page (vertical) | 91 x 135 mm | 500 € |
| 1/8 page | 91 x 65 mm | 350 € |

* 5 mm bleed must be added to the material. Prices do not include 24 percent VAT.



Full page 1/2 page horizontal 1/2 page vertical 1/4 page 1/8 page

SUBSCRIPTION RATES IN FINLAND 2016

- standing order 5 issues per year 45 €
- (12 months) 5 issues 50 €
- standing order 3 issues per year 25 €
- (12 months) 3 issues 30 €

Prices do not include 10 percent VAT.

PUBLISHER
JDM Media Oy
www.ammattirakentaja.fi

SIZE
A4, 210 x 297 mm

CIRKULATION
approx. 10 000 kpl

ADVERTISING SALES
DEPARTMENT
Seija Ahlskog
seija.ahlskog@mediapartners.fi

DESING AND LAYOUT
A&M Mediapartners Oy

PRINT READY MATERIAL

Printable pdf (CMYK, 300 dpi accuracy), remember to add 5 mm bleed when advertisement size demands.

Also include used fonts which have been vectorised.

Printable pdf file attached to an e-mail -delivery address:
tuotanto@mediapartners.fi.

MATERIAL FOR GRAPHIC DESIGN

Include all original texts (doc, rtf, txt), all original images and logos (300 dpi accuracy) in the form of jpeg, tiff, eps or pdf as well as the raw model of the advertisement. You should also tell if you have ideas for colors and fonts.

All materials attached to an e-mail -delivery address:
tuotanto@mediapartners.fi.



SUBSCRIPTIONS
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