



www.ammattirakentaja.fi

A real Information Package for every Builder

Ammattirakentaja is a topical information package for professional builders introducing important construction services to those in need. Publication provides up-to-date information about services, interest groups, and it works with both small and large companies as a visible partner. You will find professionals, companies and suppliers nationwide. Ammattirakentaja magazine is very popular as a neutral media for the small and medium-sized industries. We also publish and maintain www.ammattirakentaja.fi website and our news-email reach about 25 000 decision makers in construction business every week.

Ammattirakentaja magazine reaches:

- decision makers in construction business
- professionals in real estate administration
- technical decision makers in all community councils and cities in Finland
- companies in a business of administration of a condominium
- educational instances in construction business

ISSUE SCHEDULE 2020

No	Published	Materials deadline	Details
1	March	15.2.	HVAC ■ Renovation ■ Building services ■ Construction services
2	May	20.4.	Foundations ■ Yard construction and landscaping ■ Floors and surfices ■ Renovation ■ Building services ■ Construction services
3	July	10.6.	Facades ■ Renovation ■ Building services ■ Construction services Steel and Metal construction
4	October	5.9.	Renovation ■ Building services ■ Construction services FinnBUILD Helsinki 7.10.–9.10.2020
5	December	20.11.	Winter construction ■ Electrical engineering ■ Illumination Renovation ■ Building services ■ Construction services

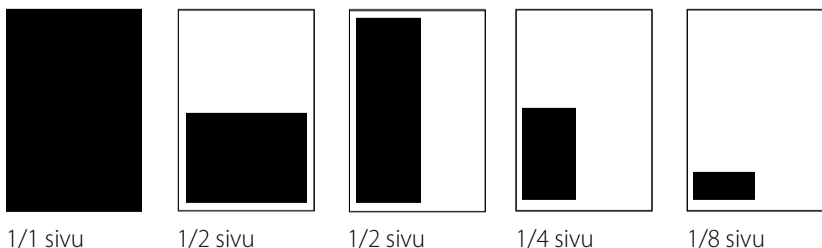
Changes of themes and dates are possible.

ADVERTISING SIZES AND PRICES 2020

For all inquiries about advertising (year contracts edc.) please contact our Advertising Sales person Seija Ahlskog, seija.ahlskog@jdmmediagroup.com.

Size (210 x 297 mm)	Width x height	Prize
Back cover	210 x 297 mm*	3 000 €
2. cover	210 x 297 mm*	2 400 €
3. cover	210 x 297 mm*	2 400 €
Full page	210 x 297 mm*	1 350 €
Full page advertorial	210 x 297 mm*	800 €
1/2 page (horizontal)	188 x 135 mm	800 €
1/2 page (vertical)	91 x 261 mm	800 €
1/4 page (vertical)	91 x 135 mm	500 €
1/8 page	91 x 65 mm	350 €

* 3 mm bleed must be added to the material! Prices do not include 24 percent VAT.



SUBSCRIPTION RATES IN FINLAND 2020

- standing order 5 issues per year 55 €
 - (12 months) 5 issues 65 €
- Prices do not include 10 percent VAT.

SUBSCRIPTIONS
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NOTE! If you want to copy the reports or articles designed and produced for this magazine you must ask permission from the publisher in writing. The compensation for mistakes is not more than the prize of the advertisement. Complaints in writing must be done within 8 days from the publishing date.

PRINT READY MATERIAL

Printable pdf (CMYK, 300 dpi accuracy), remember to add 3 mm bleed when advertisement size demands. Also include used fonts which have been vectorised.

Printable pdf file attached to an e-mail -delivery address:
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MATERIAL FOR GRAPHIC DESIGN

Include all original texts (doc, rtf, txt), all original images and logos (300 dpi accuracy) in the form of jpeg, tiff, eps or pdf as well as the raw model of the advertisement. You should also tell us if you have any ideas for colors and send fonts you want to be used.

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