



# www.ammattirakentaja.fi

## A real Information Package for every Builder

Ammattirakentaja is a topical information package for professional builders introducing important construction services to those in need. Publication provides up-to-date information about services, interest groups, and it works with both small and large companies as a visible partner. You will find professionals, companies and suppliers nationwide. Ammattirakentaja magazine is very popular as a neutral media for the small and medium-sized industries. We also publish and maintain [www.ammattirakentaja.fi](http://www.ammattirakentaja.fi) website and our news-email reach about 25 000 decision makers in construction business every week.

Ammattirakentaja magazine reaches:

- decision makers in construction business
- professionals in real estate administration
- technical decision makers in all community councils and cities in Finland
- companies in a business of administration of a condominium
- educational instances in construction business

### ISSUE SCHEDULE 2022

| No | Published | Materials deadline | Details  |
|----|-----------|--------------------|--|
| 1  | March     | 15.2.              | HVAC ■ Renovation ■ Building services ■ Construction services  |
| 2  | May       | 20.4.              | Foundations ■ Yard construction and landscaping ■ Floors and surfaces ■ Renovation ■ Building services ■ Construction services |
| 3  | July      | 10.6.              | Facades ■ Renovation ■ Building services ■ Construction services<br>Steel and Metal construction                               |
| 4  | October   | 5.9.               | Renovation ■ Building services ■ Construction services<br><b>4.-6.10. FinnBUILD   Helsinki</b>                                 |
| 5  | December  | 20.11.             | Winter construction ■ Electrical engineering ■ Illumination<br>Renovation ■ Building services ■ Construction services          |

Changes of themes and dates are possible.

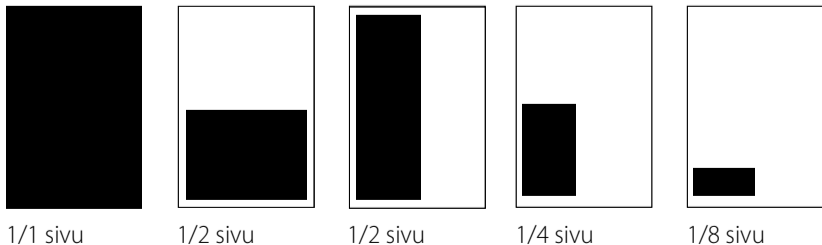
### ADVERTISING SIZES AND PRICES 2022

For all inquiries about advertising (year contracts edc.) please contact our Advertising Sales person Seija Ahlskog, [seija.ahlskog@jdmmediagroup.com](mailto:seija.ahlskog@jdmmediagroup.com).

| Size (210 x 297 mm)   | Width x height                    | Prize   |
|-----------------------|-----------------------------------|---------|
| Back cover            | 210 x 267 mm* <b>ADRESSLABEL!</b> | 3 000 € |
| 2. cover              | 210 x 297 mm*                     | 2 400 € |
| 3. cover              | 210 x 297 mm*                     | 2 400 € |
| Full page             | 210 x 297 mm*                     | 1 350 € |
| Full page advertorial | 210 x 297 mm*                     | 800 €   |
| 1/2 page (horizontal) | 188 x 135 mm <b>NO BLEEDS!</b>    | 800 €   |
| 1/2 page (vertical)   | 91 x 261 mm <b>NO BLEEDS!</b>     | 800 €   |
| 1/4 page (vertical)   | 91 x 135 mm <b>NO BLEEDS!</b>     | 500 €   |
| 1/8 page              | 91 x 65 mm <b>NO BLEEDS!</b>      | 350 €   |

\* 3 mm bleed must be added to the advertising material.

Remember that the magazine has adhesive binding by 5 mm. Prices do not include 24 percent VAT.



### SUBSCRIPTION RATES IN FINLAND 2022

- standing order 5 issues per year 55 €
- (12 months) 5 issues 65 €

Prices do not include 10 percent VAT.

**SUBSCRIPTIONS**  
tilaajapalvelu@  
[jdmmediagroup.com](http://jdmmediagroup.com)

NOTE! If you want to copy the reports or articles designed and produced for this magazine you must ask permission from the publisher in writing. The compensation for mistakes is not more than the prize of the advertisement. Complaints in writing must be done within 8 days from the publishing date.

### SEND PRINT READY MATERIAL

Printable pdf (CMYK, 300 dpi accuracy), remember to add 3 mm bleed when advertisement size demands.

Also include used fonts which have been vectorised.

Printable pdf file attached to an e-mail -delivery address:

[tuotanto@jdmmediagroup.com](mailto:tuotanto@jdmmediagroup.com)

### MATERIALS FOR GRAPHIC DESIGN MADE BY US

Include all original texts (doc, rtf, txt), all original images and logos (300 dpi accuracy) in form of jpeg, tiff, eps or pdf as well as the raw layout of the desired advertisement. You should also tell if you have any ideas for colors and send fonts you want to be used.

All materials attached to an e-mail -delivery address:

[tuotanto@jdmmediagroup.com](mailto:tuotanto@jdmmediagroup.com)



### PUBLISHER

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### ADVERTISING SALES

DEPARTMENT  
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### SIZE

A4  
210 x 297 mm

### CIRCULATION

approx. 10 000 pcs

### DESIGN AND LAYOUT

JDM Media Oy