



# www.ammattirakentaja.fi

## A real Information Package for every Builder

Ammattirakentaja is a topical information package for professional builders introducing important construction services to those in need. Publication provides up-to-date information about services, interest groups, and it works with both small and large companies as a visible partner. You will find professionals, companies and suppliers nationwide. Ammattirakentaja magazine is very popular as a neutral media for the small and medium-sized industries. We also publish and maintain [www.ammattirakentaja.fi](http://www.ammattirakentaja.fi) website and our news-email reach about 25 000 decision makers in construction business every week.

Ammattirakentaja magazine reaches:

- decision makers in construction business
- professionals in real estate administration
- technical desicion makers in all community councils and cities in Finland
- companies in a business of administration of a condominium
- educational instances in construction business

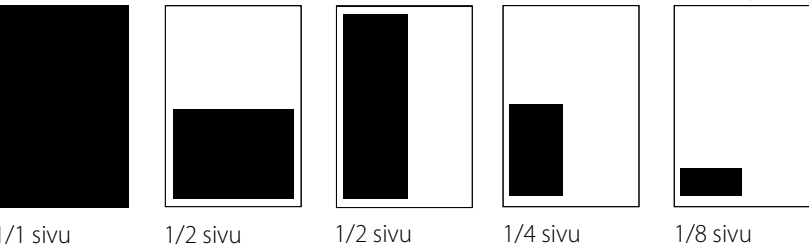
ISSUE SCHEDULE 2024			
No	Published	Materials deadline	Details
1	March	15.2.	HVAC ■ Renovation ■ Building services ■ Construction services
2	May	20.4.	Foundations ■ Yard construction and landscaping ■ Floors and surfices ■ Renovation ■ Building services ■ Construction services
3	July	10.6.	Facades ■ Renovation ■ Building services ■ Construction services Steel and Metal construction
4	October	5.9.	Renovation ■ Building services ■ Construction services <b>8.–10.10. FinnBuild   Helsinki</b>
5	December	20.11.	Winter consturction ■ Electrical engineering ■ Illumination Renovation ■ Building services ■ Construction services
Changes of themes and dates are possible.			

### ADVERTISING SIZES AND PRICES 2024

For all inquiries about advertising (year contracts edc.) please contact our Advertising Sales person.

	Width x hight mm	Price €
Back cover	210 x 267 * ☆ <b>ADRESSLABEL!</b>	4 000
2. cover	210 x 297 * ☆	2 400
3. cover	210 x 297 * ☆	2 400
Full page	210 x 297 * ☆	1 350
Full page advertorial	210 x 297 * ☆	1 000
2 pages advertorial	420 x 297 * ☆	1 500
1/2 page (horizontal)	188 x 135 <b>NO BLEEDS!</b>	800
1/2 page (vertical)	91 x 261 <b>NO BLEEDS!</b>	800
1/4 page (vertical)	91 x 135 <b>NO BLEEDS!</b>	500
1/8 page	91 x 65 <b>NO BLEEDS!</b>	350
Visit card	59 x 40 <b>NO BLEEDS!</b>	250
Classified advertisement (Name, adress, telephone, www-adress, information text)		80

\* 3 mm bleed must be added to the advertising material.  
☆ Remember that magazine has adhesive binding by 5 mm.



### SUBSCRIPTION RATES IN FINLAND 2024

- standing order 5 issues per year 55 €
  - (12 months) 5 issues 65 €
- Prices do not include 10 percent VAT.

SUBSCRIPTIONS  
tilaajapalvelu@  
jdmmediagroup.com

PUBLISHER  
JDM Media Oy  
Kiljavantie 3  
FI-05200 Rajamäki  
Finland  
  
info@jdmmediagroup.com  
www.jdmmediagroup.com  
www.ammattirakentaja.fi

SIZE  
A4  
210 x 297 mm

CIRCULATION  
approx. 10 000 pcs

DESIGN AND LAYOUT  
JDM Media Oy

NOTE! If you want to copy the reports or articles designed and produced for this magazine you must ask permission from the publisher in writing. The compensation for mistakes is not more than the prize of the advertisement. Complaints in writing must be done within 8 days from the publishing date.

### SEND THE PRINT READY MATERIAL

Printable pdf (CMYK, 300 dpi accuracy), remember to add 3 mm bleed when advertisement size demands. Also include used fonts which have been vectorised.

Printable pdf file attached to an e-mail -delivery address:  
[tuotanto@jdmmediagroup.com](mailto:tuotanto@jdmmediagroup.com)

### MATERIALS FOR GRAPHIC DESIGN MADE BY US

Customer must include all original texts (doc, rtf, txt), all original images and logos (300 dpi accuracy) in form of jpeg, tiff, eps or pdf as well as the raw layout of the desired advertisement. You should also tell if you have any ideas for colors and send fonts you want to be used.

All materials attached to an e-mail -delivery address:  
[tuotanto@jdmmediagroup.com](mailto:tuotanto@jdmmediagroup.com)

